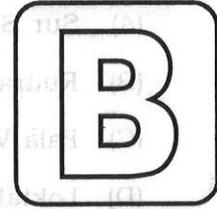


Name of Post:	Junior Information & Public Relations Officer under Information, Public Relations, Printing & Stationery Department, Assam
Advt. No.	19/2023 dated 03.06.2023
Date of Exam.	10.12.2023

JIPRO/IPR/23

ED TO DO SO

Series



00466

TEST BOOKLET

GENERAL STUDIES

Time Allowed : 2 Hours

Full Marks : 100

Read the following instructions carefully before you begin to answer the questions :

- The name of the Subject, Roll Number as mentioned in the Admission Certificate, Test Booklet No. and Series are to be written legibly and correctly in the space provided on the Answer-Sheet with Black/Blue ballpoint pen.
- Answer-Sheet without marking Series as mentioned above in the space provided for in the Answer-Sheet shall not be evaluated.**
- All questions carry equal marks.

The Answer-Sheet should be submitted to the Invigilator.

Directions for giving the answers : Directions for answering questions have already been issued to the respective candidates in the 'Instructions for marking in the OMR Answer-Sheet' along with the Admit Card and Specimen Copy of the OMR Answer-Sheet.

Example :

Suppose the following question is asked :

The capital of Bangladesh is

- (A) Chennai
(B) London
(C) Dhaka
(D) Dhubri

You will have four alternatives in the Answer-Sheet for your response corresponding to each question of the Test Booklet as below :

(A) (B) (C) (D)

In the above illustration, if your chosen response is alternative (C), i.e., Dhaka, then the same should be marked on the Answer-Sheet by blackening the relevant circle with a Black/Blue ballpoint pen only as below :

(A) (B) (C) (D)

The example shown above is the only correct method of answering.

- Use of eraser, blade, chemical whitener fluid to rectify any response is prohibited.
- Please ensure that the Test Booklet has the required number of pages (20) and 100 questions immediately after opening the Booklet. In case of any discrepancy, please report the same to the Invigilator.
- No candidate shall be admitted to the Examination Hall/Room 20 minutes after the commencement of the examination.
- No candidate shall leave the Examination Hall/Room** without prior permission of the Supervisor/Invigilator. No candidate shall be permitted to hand over his/her Answer-Sheet and leave the Examination Hall/Room before expiry of the full time allotted for each paper.
- No Mobile Phone, Electronic Communication Device, etc., are allowed to be carried inside the Examination Hall/Room by the candidates. Any Mobile Phone, Electronic Communication Device, etc., found in possession of the candidate inside the Examination Hall/Room, even if on off mode, shall be liable for confiscation.
- No candidate shall have in his/her possession inside the Examination Hall/Room any book, notebook or loose paper, except his/her Admission Certificate and other connected papers permitted by the Commission.
- Complete silence must be observed in the Examination Hall/Room. No candidate shall copy from the paper of any other candidate, or permit his/her own paper to be copied, or give, or attempt to give, or obtain, or attempt to obtain irregular assistance of any kind.
- This Test Booklet can be carried with you after answering the questions in the prescribed Answer-Sheet.
- Noncompliance with any of the above instructions will render a candidate liable to penalty as may be deemed fit.
- No rough work is to be done on the OMR Answer-Sheet. You can do the rough work on the space provided in the Test Booklet.

N.B. : There will be negative marking @ 0.25 per 1 (one) mark against each wrong answer.

/21-B

[No. of Questions : 100]

SEAL

1. Which of the following wetlands of Mizoram has been accorded the status of a Ramsar site?

- (A) Sur Sarovar
- (B) Rudrasagar Lake
- (C) Pala Wetland
- (D) Loktak Lake

2. Bhortal Nritya, a Sankari culture of Barpeta, evolved from the classical dance form of that particular district of Assam and was developed by

- (A) Maniram Dutta Muktiyar Barbayan
- (B) Narahari Burha Bhakat
- (C) Rasheswar Saikia Barbayan
- (D) Ratna Talukdar

3. With which of the following States does Myanmar **not** share the border?

- (A) Mizoram
- (B) Manipur
- (C) Assam
- (D) Arunachal Pradesh

4. Which Indian railway station recently received the 'Green Railway Station' certificate?

- (A) Vijayawada
- (B) Patna
- (C) Gwalior
- (D) Siliguri

5. Consider the following statements regarding the carbon market :

Statement I :

Carbon markets are likely to be one of the most widespread tools in the fight against climate change.

Statement II :

Carbon markets transfer resources from the private sector to the State.

Select the correct option using the codes given below.

- (A) Both Statement I and Statement II are correct and Statement II is the correct explanation for Statement I
- (B) Both Statement I and Statement II are correct but Statement II is not the correct explanation for Statement I
- (C) Statement I is correct but Statement II is incorrect
- (D) Statement I is incorrect but Statement II is correct

6. Consider the following statements regarding the Five-Year Plans in India :

- I. The National Green Tribunal, set up to deal with the expeditious disposal of cases relating to environmental protection, was set up under the 11th Five-Year Plan.
- II. The 3rd Five-Year Plan was affected due to drought and two Wars.
- III. Under the 8th Five-Year Plan, Blue Revolution was started in India.

Select the correct statement/statements using the codes given below.

- (A) I only
- (B) I and II only
- (C) I, II and III
- (D) None of the above

7. Choose the one word substitute to the following phrase :

'One who speaks for others'

- (A) Speaker
- (B) Spokesperson
- (C) Leader
- (D) Teller

8. Point out the incorrect statement(s) pertaining to Pradhan Mantri Garib Kalyan Anna Yojana by using the options given below the statements :

- I. Families belonging to Antyodaya Anna Yojana (AAY) and Priority Households (PHH) categories will be eligible for the scheme.
- II. It will cover all primitive tribal households.
- III. Families covered under public distribution system and receiving ration under National Food Security Act (NFSA) are not eligible for the scheme.
- IV. It will cover all eligible Below Poverty Line families of HIV positive persons.

Options :

- (A) Both I and II
- (B) II only
- (C) III only
- (D) II and III

9. Kisan Credit Card Yojana addresses the problem of financial shortcoming of farmers. Which of the following is **not** a feature of the Yojana?

- (A) Farmers receive an ATM-cum-credit card
- (B) The credit card comes with a 24 monthly repayment period
- (C) The credit card facility is valid for 3 years
- (D) It also offers an accident insurance against a premium of ₹15 for a singly year policy

10. The Chief Minister's start-up fund 'Sarothi' seeks to remove the hurdle of funds for small startups in Assam. Point out which of the following sentences is **not** true about Sarothi.

- (A) Under the scheme, the Government provides ₹10 lakhs with 5% interest subvention to all eligible entrepreneurs.
- (B) The applicants have to provide 15% of the total money required for setting up the entire project.
- (C) The concerned bank authority will impose interest of 5% after completion of every quarter in a year.
- (D) Priority will be given to an applicant if he or she undergoes any skill development training.

11. Select the group which is **not** eligible for Chief Minister's Samagra Gramya Unnayan Yojana from the following options.

- (A) If the applicant group has 8-10 members only
- (B) If the applicant group of farmers has a common bank account with or without individual bank account
- (C) If the applicant group has only one member from one family
- (D) Government employees

12. Who wrote the book, *Everybody Loves a Good Drought*?

- (A) Mark Tully
- (B) Dileep Padgaonkar
- (C) N. Ram
- (D) P. Sainath

13. Narco-analysis investigation is a method of

- (A) using galvanic skin response test
- (B) using lie detector test
- (C) making subject semiconscious by injecting sodium pentothal
- (D) using radiation to map the brain

14. Bluetooth is a technology in communication which features

- (A) wireless communication using radio waves
- (B) wireless communication using infrared rays
- (C) wireless communication using microwaves
- (D) wireless communication using laser

15. The largest State in Northeast India in terms of geography is

- (A) Assam
- (B) Nagaland
- (C) Tripura
- (D) Arunachal Pradesh

16. 'Life's Good' is the catchline of which of the following brands?

- (A) LG
- (B) HP
- (C) Samsung
- (D) Kodak

17. The term 'put' is used in which sport?

- (A) Cricket
- (B) Table Tennis
- (C) Golf
- (D) Football

18. The term 'cherry picking' is used in which sport?
- (A) Table Tennis
(B) Swimming
(C) Basketball
(D) Cricket
19. How many players are there in Kho Kho?
- (A) 7
(B) 8
(C) 10
(D) 12
20. The infrastructure development project with the aim of promoting 'port-led development' in India has been named
- (A) Bharatmala
(B) Sagarmata
(C) Sagarnaman
(D) Sagarmala
21. The book, *Delhi is Not Far* is written by which of the following authors?
- (A) Khushwant Singh
(B) Anita Desai
(C) Arundhati Roy
(D) Ruskin Bond
22. *Long Walk to Freedom* is an autobiography of
- (A) Kofi Annan
(B) John F. Kennedy
(C) Nelson Mandela
(D) Abraham Lincoln
23. Who has authored the book, *Bishan : Portrait of a Cricketer*?
- (A) Harsha Bhogle
(B) Suresh Menon
(C) Sunil Gavaskar
(D) Bharat Sundaresan
24. Which of the following is **not** a nuclear power station?
- (A) Ramagundam
(B) Rawatbhata
(C) Narora
(D) Kalpakkam
25. The illustration work of the medieval Assamese text, *Hastividya* was done by
- (A) Suryakhan Daikerya
(B) Dilbar and Dosai
(C) Sukumar Barkaith
(D) Rama Saraswati

26. The earliest historical dynasty of Assam was that of the

- (A) Palas
- (B) Varmans
- (C) Narakas
- (D) Salastambhas

27. In which year Srimanta Sankardev was born?

- (A) 1449
- (B) 1569
- (C) 1439
- (D) 1538

28. Sadiyakhowa Gohain post was created during the reign of which Ahom King?

- (A) Swargadeo Suhungmung
- (B) Swargadeo Rudra Singha
- (C) Swargadeo Pratap Singha
- (D) None of them

29. Press releases, sponsorships, special events and web pages are part of

- (A) direct marketing
- (B) advertising
- (C) sales promotion
- (D) public relations

30. Which of the following is **not** a function of PR department?

- (A) Selling
- (B) Corporate communication
- (C) Lobbying
- (D) Counselling

31. Which of the following epics is considered the highest source of the pre-history period of Assam?

- (A) Mahabharata
- (B) Kalika Purana
- (C) Harshacharita
- (D) Arthashastra

32. Mangona is a post-funeral ceremony of which tribal community?

- (A) Karbi
- (B) Dimasa
- (C) Garo
- (D) Rabha

33. The first mobile theatre group of Assam was

- (A) Abahan Theatre
- (B) Kohinoor Theatre
- (C) Nataraj Theatre
- (D) Surdevi Theatre

34. The second Assamese film, *Indramalati* was made by

- (A) Parbati Prasad Baruah
- (B) Phani Sarma
- (C) Jyotiprasad Agarwala
- (D) Bishnu Rabha

35. Which principle of journalism emphasizes the importance of verifying facts from multiple sources?
- Independence
 - Transparency
 - Truth and accuracy
 - Fairness and impartiality
36. What does the principle of 'minimize harm' in journalism refer to?
- Avoiding any criticism of public figures
 - Reporting any positive news
 - Considering the potential harm of reporting and balancing it with the public right to know
 - Ignoring the potential consequences of news reporting
37. What does the principle of 'independence' in journalism mean?
- Journalists should avoid conflicts of interest
 - Journalists should always support the government
 - Journalists should align with advertiser's interests
 - Journalists should report only on topics they personally support
38. What is the role of 'watchdog' in journalism?
- To promote government policies
 - To provide entertainment news
 - To investigate and expose wrongdoing
 - To avoid controversial subjects
39. What is the primary responsibility of a journalist?
- Advocating for a specific political agenda
 - Providing unbiased and accurate information
 - Promoting sensationalism for higher rating
 - Ignoring controversial topics
40. The film, *A Mighty Heart* starring Angelina Jolie and Brad Pitt is based on American journalist slain in Pakistan in 2002. His name is
- Daniel Pearl
 - Robert Fisk
 - Daniel Lak
 - Andrew Whitehead
41. What is the primary goal of public relations (PR)?
- Generating profit for the company
 - Enhancing and managing a positive public image
 - Conducting market research
 - Creating advertising campaigns
42. What is a press release commonly used for in PR?
- Selling products directly to consumers
 - Announcing important news or events to the media and the public
 - Disclosing confidential company information
 - Promoting competitor's products

43. In PR, what does the acronym 'ROI' stand for?

- (A) Return on Influence
- (B) Return on Investment
- (C) Return on Image
- (D) Return on Information

44. What is 'spin' in the context of PR?

- (A) A type of marketing campaign
- (B) A way to manipulate the media
- (C) A strategy for managing a company's reputation
- (D) A biased or deceptive presentation of information

45. Which function of PR involves monitoring and managing the organization's online reputation and presence?

- (A) Media relations
- (B) Crisis management
- (C) Digital PR
- (D) Investor relations

46. Consider the following statements and select the correct answer from the codes given below :

- I. ChatGPT means Chat Generative Pre-trained Transformer.
- II. ChatGPT means Chat Generative Pre-trained Translator.
- III. ChatGPT was developed by OpenAI and was initially released in November 2022.
- IV. ChatGPT was developed by Microsoft and was initially released in November 2021.

Codes :

- (A) I only
- (B) II only
- (C) I and III
- (D) II and IV

47. Consider the following statements and select the correct answer from the codes given below :

- I. The full form of CERT-In is the Indian Computer Emergency Response Team.
- II. CERT-In is the national nodal agency for responding to the cyber security issues as and when they occur.
- III. CERT-In is under the Ministry of Electronics and Information Technology, Government of India.
- IV. CERT-In is the certificate issuing wing of the NCERT.

Codes :

- (A) I and II only
- (B) I, II and III
- (C) II and III only
- (D) IV

48. Consider the following statements and select the correct answer from the codes given below :

- I. A CAPTCHA is a kind of challenge-response test to ensure that the user is a human.
- II. A CAPTCHA is a type of security measure.
- III. The term 'CAPTCHA' was coined in 2003.
- IV. CAPTCHAs are sometimes referred to as reverse Turing tests.

Codes :

- (A) I only
- (B) I and II only
- (C) I, II and III only
- (D) All of the above

49. Consider the following statements and select the correct answer from the codes given below :

- I. The word 'cyber' means relating to or involving computers, Internet and VR.
- II. The word 'cyber' is a neologism based on cybernetics, a term first coined by Norbert Wiener in the 1940s.
- III. Cybernetics originally came from the ancient Greek word 'Kubernetes', which means good at steering and piloting.
- IV. A cybrarian is a librarian or a researcher, who depends on the Internet for knowledge and information.

Codes :

- (A) I only
- (B) I and II only
- (C) I and III only
- (D) All of the above

50. Consider the following statements and select the correct answer from the codes given below :

- I. In computer parlance, DNS means domain name system.
- II. In computer parlance, DNS means domain name server.
- III. DNS translates human-readable domain names to machine readable IP address.
- IV. Sir Tim Berners-Lee invented DNS in 1989.

Codes :

- (A) I and III
- (B) II and III
- (C) I and IV
- (D) III and IV

51. Consider the following statements and select the correct answer from the codes given below :

- I. The active ingredient of Milk of Magnesia is magnesium hydroxide.
- II. The active ingredient of Milk of Magnesia is magnesium oxide.
- III. Milk of Magnesia was patented by Charles H. Phillips in 1873.
- IV. Milk of Magnesia was named after the village where Charles H. Phillips was born.

Codes :

- (A) I and III only
- (B) II and III
- (C) III and IV only
- (D) I, III and IV

52. Consider the following statements and select the correct answer from the codes given below :

I. The main type of vitamin K is phylloquinone.

II. The main type of vitamin A is phylloquinone.

III. Phylloquinone is found in green leafy vegetables.

IV. Phylloquinone is found in animal foods.

Codes :

(A) I only

(B) II only

(C) I and III

(D) II and IV

53. Which of the following statements is correct?

(A) YUVIKA is a special programme organized by BARC.

(B) YUVIKA is a special programme organized by ISRO.

(C) YUVIKA is a special programme organized by IISc.

(D) YUVIKA is a special programme organized by IIT, Delhi.

54. Consider the following statements and select the correct answer from the codes given below :

I. The Pink Revolution in India refers to the expansion of strawberry cultivation.

II. The Pink Revolution in India refers to the technological expansion in poultry and meat processing business.

III. The Pink Revolution in India is also associated with the production of onions, pharmaceuticals and prawns.

IV. Durgesh Patel is regarded as the Father of Pink Revolution in India.

Codes :

(A) I

(B) II only

(C) II and III only

(D) II, III and IV

55. Examine the following statements :

I. 'Kritagyata' is an online pension sanction and payment tracking system.

II. The system provides for online tracking of pension sanction and payment process.

III. The 'Kritagyata' portal is developed under Bhavishya platform.

IV. The Kritagyata Pension Seva Kendras provide seamless services to the pensioners.

Select the correct statement(s).

(A) I only

(B) II only

(C) III and IV only

(D) All of the above

56. Which of the following Articles of the Constitution of India provides for separation of judiciary from executive?

- (A) Article 51
- (B) Article 50
- (C) Article 48
- (D) Article 49

57. Pichwai painting depicts tales from Lord Krishna's life. This painting belongs to which one of the following States?

- (A) Rajasthan
- (B) Gujarat
- (C) Manipur
- (D) Maharashtra

58. The tallest statue in the world is located in

- (A) Henan, China
- (B) Kevadia, India
- (C) Sagaing, Myanmar
- (D) Ibaraki Prefecture, Japan

59. The autobiography of former Chief Justice of India, Sri Ranjan Gogoi, is titled

- (A) *The Man and the Judge*
- (B) *Before Memory Fades*
- (C) *Justice for the Judge*
- (D) *In Pursuit of Justice*

60. Which of the following forests is single-handedly planted by Jadav Payeng, popularly known as Forest Man of India?

- (A) Barnadi Forest
- (B) Molai Forest
- (C) Khonoma Forest
- (D) Borail Forest

61. In medieval India, the term 'Fanam' was referred to as

- (A) clothing
- (B) ornaments
- (C) weapons
- (D) coins

62. Which of the following sites in Assam has Hindu, Buddhist and Jaina relics together?

- (A) Sri Surya Pahar
- (B) Malegarh
- (C) Hajo
- (D) Abhayapuri

63. Who is the author of *Asamiya Manuher Itihas*?

- (A) Dr. Nagen Saikia
- (B) Dr. Prafulla Chandra Mahanta
- (C) Parag Kumar Das
- (D) Dr. H. K. Borpujari

64. Which of the following is the largest wetland in Assam?

- (A) Son Beel
- (B) Kumri Beel
- (C) Chandubi Lake
- (D) Deepor Beel

65. Who among the following from Assam was awarded the country's highest science award 'Shanti Swarup Bhatnagar' Award in 2021?

- (A) Dr. J. N. Goswami
- (B) Dr. Dinesh Goswami
- (C) Dr. Binoy Kumar Saikia
- (D) Dr. Kulendu Pathak

66. Sattriya Nritya of Assam was given the status of a classical dance

- (A) in the year 2002 by Lalit Kala Kendra
- (B) in the year 2002 by the Kala Bhavana-Visva-Bharati
- (C) in the year 2000 by Sangeet Natak Akademi
- (D) in the year 2000 by Bhatkhande Sangeet Vidyapeeth

67. Arrange the following rivers of Peninsular India as per the descending order of their lengths :

- I. Narmada
- II. Krishna
- III. Godavari
- IV. Mahanadi

Codes :

- (A) III, I, II and IV
- (B) III, II, I and IV
- (C) II, III, I and IV
- (D) IV, III, II and I

68. Consider the following statements about sex ratio in different States and Union Territories in India as per Census 2011 :

- I. Punjab is the State with the lowest sex ratio in India.
- II. Kerala is the State with the highest sex ratio in India.
- III. Among all the Union Territories, Daman and Diu has the lowest sex ratio.
- IV. Among all the Union Territories, Puducherry has the highest sex ratio.

Select the incorrect statement/statements using the codes given below.

- (A) I and II only
- (B) I only
- (C) III only
- (D) I, II and III

69. Consider the following statements with reference to India's projects on connectivity :

I. The East-West Corridor under the Golden Quadrilateral Project connects Guwahati and Surat.

II. Trilateral Highway connects Moreh in Manipur and Chiang Mai in Thailand via Myanmar.

III. The Bangladesh-China-Myanmar Economic Corridor connects Varanasi in Uttar Pradesh with Kunming in China.

Select the correct statement/statements using the codes given below.

- (A) I only
- (B) I and II only
- (C) I, II and III
- (D) None of the above

70. Consider the following statements regarding different mediums of expression during the National Movement of India :

I. 'Jana Gana Mana' is the National Anthem of India and the song was originally composed in Bengali as 'Bharoto Bhagyo Bidhata' by Rabindranath Tagore.

II. The first stanza of 'Jana Gana Mana' was adopted by the Constituent Assembly of India as the National Anthem on January 26, 1950.

III. *Kesari* is a Marathi newspaper that was founded on January 4, 1981, by Bal Gangadhar Tilak.

IV. *The Independent* was an Allahabad-based newspaper that was started by Motilal Nehru in 1919.

Select the incorrect statement/statements using the codes given below.

- (A) I and II only
- (B) I, II and III only
- (C) I, II, III and IV
- (D) None of the above

71. Consider the following statements regarding different soils in India :

I. Eight different soils are found in India as per the Indian Council of Agricultural Research.

II. Regular soil has maximum water-retention capacity.

III. Alluvial soil is said to be the most productive soil in India.

IV. Black soil does not require irrigation for agriculture as it retains water.

Select the correct statement/statements using the codes given below.

- (A) I only
- (B) I and II only
- (C) I, II, III and IV
- (D) None of the above

72. Assertion (A) :

Custodial violence is an unacceptable abuse of power by police and a serious violation of human rights by them in India.

Reason (R) :

Article 21 of the Indian Constitution guarantees the Fundamental Rights to life and personal liberty.

Select the correct answer using the codes given below.

- (A) Both (A) and (R) are correct, but (R) is not the correct explanation of (A)
- (B) (A) is incorrect, but (R) is correct
- (C) Both (A) and (R) are incorrect
- (D) Both (A) and (R) are correct and (R) is the correct explanation of (A)

73. Consider the following regarding provisions of disqualifications on grounds of defection as per the Tenth Schedule of the Constitution of India :

- I. If an elected member voluntarily gives up his/her membership of a political party
- II. If an elected member votes or abstains from voting in such House contrary to any direction issued by his/her political party or by any one authorized to do so, without obtaining any prior permission

Select the correct statement/statements using the codes given below which is/are criterion/criteria for the disqualification on grounds of defection in India.

- (A) I only
- (B) II only
- (C) Both I and II
- (D) Neither I nor II

74. Which of the following statements regarding the Preamble of the Indian Constitution is/are correct?

I. The Preamble of the Indian Constitution has resolved to constitute India into a Sovereign Socialist Secular Democratic Republic.

II. It has also resolved to secure to all its citizens justice—social, economic and political.

III. It has further resolved to secure to all its citizens equality of thought, expression, belief, faith and worship.

IV. It was adopted on the 26th day of November, 1949.

Select the incorrect statement/statements using the codes given below.

- (A) III only
- (B) II and III
- (C) II and IV
- (D) IV only

75. Fill in the blank with correct question tag :

You didn't know him, _____?

- (A) is it
- (B) are you
- (C) do you
- (D) did you

76. Identify the correct meaning of the idiom underlined in the given sentence :

He is in deep water and needs your help.

- (A) great difficulties
- (B) under the water
- (C) a sea
- (D) pain

77. Identify the synonym of 'abduct'.

- (A) Deduct
- (B) Snatch
- (C) Kidnap
- (D) Murder

78. Select the correct passive form of the given sentence :

He sells fish in the market.

- (A) Fish is sold by him in the market.
- (B) In the market, he sold fish.
- (C) Fish is being sold by him in the market.
- (D) Fish has been sold in the market by him.

79. Choose the correct spelling among the options given below.

- (A) Enterprener
- (B) Entrepreneur
- (C) Entrepreneur
- (D) Entrepener

80. Give the feminine form of the word 'benefactor'.

- (A) Benefactree
- (B) She benefactor
- (C) Benefactress
- (D) Beneficiary

81. Choose the correct conjunction to join the given sentences :

You will not succeed. You work harder.

- (A) until
- (B) till
- (C) unless
- (D) whether

82. Choose the correct form of verb to fill in the blank :

Unless we _____ now we can't be on time.

- (A) will start
- (B) start
- (C) starts
- (D) will be starting

83. Use appropriate article in the following sentence :

Man, thou art _____ wonderful animal.

- (A) the
- (B) a
- (C) an
- (D) None of the above

84. Fill in the blank with an appropriate form of analogy :

He keeps himself as busy ____.

- (A) as a sparrow
- (B) as a mouse
- (C) as a bee
- (D) as a fox

85. NULM aims for

- I. universal coverage of urban poor
- II. skill development of urban poor
- III. credit facilities for urban poor
- IV. guaranteed employment of urban poor

Select the correct answer from the above using the codes given below.

- (A) I and II only
- (B) II and III only
- (C) I, II and III
- (D) I and IV

86. Which of the following is/are part(s) of 4 pillars of Make in India programme?

- I. New mindset
- II. New processes
- III. New product
- IV. New organization

Select the correct answer from the above using the codes given below.

- (A) I only
- (B) I and II
- (C) II and III
- (D) III and IV

87. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) is available to a specific age group. Apart from age, which of the following is a criterion to be a beneficiary of the scheme?

- (A) A bank account with Aadhaar Card as the primary KYC
- (B) A BPL card
- (C) A health certificate
- (D) A marriage certificate

88. RKVY-Raftaar aims for agriculture and allied sector rejuvenation. Point out which of the following statements is **not** a correct description of Raftaar.

- (A) It includes horticulture.
- (B) It aims at making farming a remunerative economic activity.
- (C) It encourages farmers to take risks.
- (D) It aims to promote agri-business entrepreneurship.

89. Which of the following schemes of Government of Assam targets doubling of farm income as its main objective?

- (A) Sneha Sparsha
- (B) Chief Minister's Samagra Gramya Unnayan Yojana
- (C) RKVY-Raftaar
- (D) Gram Swaraj Abhiyan

90. Which of the following is an objective of UDAY scheme?

- (A) Development of renewable energy
- (B) Export of fossil-based energy
- (C) Encouraging electric vehicle
- (D) Encouraging FDI in power sector

91. Which principle requires journalists to avoid conflicts of interest and report impartially?

- (A) Accountability
- (B) Fairness and impartiality
- (C) Transparency
- (D) Humanity

92. Journalists should treat sources, subjects and audiences with respect and compassion to adhere to which principle?

- (A) Independence
- (B) Humanity
- (C) Accountability
- (D) Transparency

93. Which term refers to the process of building and maintaining relationships with key stakeholders?

- (A) Crisis management
- (B) Media buying
- (C) Stakeholder engagement
- (D) Exclusivity deals

94. When dealing with a PR crisis, what is the first step in a crisis communication plan?

- (A) Deny any wrongdoing
- (B) Apologize and take responsibility
- (C) Avoid all media contacts
- (D) Continue with business as usual

95. What is the term for the strategic communication between a company and its shareholders and investors?

- (A) Internal communication
- (B) Employee engagement
- (C) Stakeholder engagement
- (D) Investor relations

96. Consider the following statements and select the correct answer from the codes given below :

- I. The surface web is that part of the world wide web searchable with standard web engines.
- II. Deep web is that part of the web not indexed by web search engines.
- III. Deep web is that part of the web searchable only by the security agencies of a country.
- IV. Deep web is that part of the web searchable only by the financial institutions of a country.

Codes :

- (A) I only
- (B) I and II
- (C) II only
- (D) III and IV

97. Consider the following statements and select the correct answer from the codes given below :

- I. In communication parlance, spam stands for unsolicited digital communication in form of e-mails, phone calls or texts, etc., sent to a large number of recipients.
- II. The name spam came from a Monty Python sketch, in which the name spam appears repeatedly.
- III. Originally, spam is a brand of processed meat product owned by Hormel Foods Corporation, USA.
- IV. Originally, spam is a brand of processed meat product owned by Nestlé S. A., a multinational corporation with headquarters in Switzerland.

Codes :

- (A) I only
- (B) I and II only
- (C) I, II and III
- (D) I, II and IV

98. Consider the following statements and select the correct answer from the codes given below :

- I. India's largest and fastest AI supercomputing system is Airawat PSAI.
- II. Airawat PSAI was manufactured and deployed by Netweb Technologies.
- III. Airawat PSAI has been installed at C-DAC in Pune.
- IV. Airawat PSAI has been ranked at number 105 in the ISC 2023.

Codes :

- (A) I only
- (B) I and II only
- (C) I, II and III only
- (D) All of the above

99. Which of the following statements is correct?

- (A) Sparkling of diamond is due to dispersion of light inside it.
- (B) Sparkling of diamond is due to refraction of light inside it.
- (C) Sparkling of diamond is due to total internal reflection of light inside it.
- (D) Sparkling of diamond is due to diffraction of light inside it.

100. Consider the following statements regarding 'Assam Sanskritik Mahasangram' :

- I. With an aim to identify and encourage cultural talents at grassroot level, the Assam Sanskritik Mahasangram is being organized by Government of Assam.
- II. Under the scheme, competitions are being organized in 6 (six) categories, viz., Jyoti Sangeet, Bishnu Rabha Geet, Bhupendra Sangeet, Rabindra Sangeet, Bihu Dance and Ethnic Dance in three age groups.
- III. Cash awards will be given to winners of each level.
- IV. The Grand Finale will be held on 7th February, 2024 at Sarusajai Stadium, Guwahati.

Select the correct answer using the codes given below.

- (A) I only
- (B) I and III
- (C) I, II and IV
- (D) III only

SPACE FOR ROUGH WORK

SPACE FOR ROUGH WORK

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